

# LAURA YEGHIAZARYAN

# Wi/Ux designer

Passionate and enthusiastic designer, who loves nothing more than bringing ideas to life and solving complex problems through design thinking. With a combination of creativity, technical skills, and user-centric thinking, I am crafting products that not only look beautiful but also function seamlessly.

## **CONTACT DETAILS**

**\$** +49 152 26227301

□ laura.egiazaryann@gmail.com

laurayeghiazaryan.com

Weimar, Thuringia, Germany

## **TOOLS & SKILLS**

Figma Adobe XD Illustrator

Photoshop Sketch Midjourney

Git HTML CSS Wireframing

Prototyping UX Research

User Testing | Agile | Unity

# **STRENGHTS**

Leadership

Communication

Organization

Time Management

Problem-Solving

Multitasking

## **LANGUAGES**

Armenian - Native

English - C1 (IELTS Certified)

Russian - B2

# **CERTIFICATIONS**

Udemy

The Interaction Design Foundation

Coursera / Google

LinkedIn Learning

# **SOCIAL LINKS**









#### **EDUCATION**

BAUHAUS-UNIVERSITÄT WEIMAR

Master Of Science | Human Computer Interaction

NATIONAL POLYTECHNIC UNIVERSITY OF ARMENIA SEP 2020 - JULY 2024

Bachelor In Informatics | Computer Engineering

NATIONAL POLYTECHNIC UNIVERSITY OF ARMENIA (COLLEGE) SEP 2016 - JUNE 2020

Diploma | Software For Computers And Automated Systems

Diploma | Software For Computers And Automated Systems

Creative Spark - Select Upper-Intermediate

TUMO - CENTER FOR CREATIVE TECHNOLOGIES

Graphic Design | Web Design | Animation | Programming

#### **EXPERIENCE**

4RABET SEP 2024 - PRESENT

Senior UI/UX Designer - Remote

BRITISH COUNCIL ARMENIA

• Leading the end-to-end design process, from user research and wireframing to prototyping and high-fidelity UI design

 Developing and maintaining design systems, ensuring consistency across products and platforms

 Translating complex user journeys and business requirements into clear and visually appealing designs

GALAXSYS JAN 2022 - AUG 2024

# Mid UI/UX Designer

- Conducted user research to understand behaviors, needs, and preferences
- Created and developed wireframes, interactive prototypes
- · Contributed to design system development for scalability
- Collaborated with cross-functional teams to align goals and implement solutions effectively

UPWORK JAN 2021 - APRIL 2024

UI/UX Designer - Freelance

- Helped diverse companies to improve their visual designs
- Redesigned existing websites or applications
- · Was bringing customers' envisioned ideas to life

#### TEAM TELECOM ARMENIA

OCT 2020 - DEC 2021

2019

2014 - 2017

Sales and Customer Care Specialist

- Provided exceptional customer service through various channels
- Utilized CRM tools for accurate record-keeping
- Stayed updated on industry trends and shared knowledge

WAMYS JAN 2021 - AUG 2021

Product Designer - Remote

- Developed wireframes, prototypes, and mock-ups to visualize design ideas
- Ensured consistency in design elements and interactions across products
- Provided design specifications for development team

#### **VEON • INTERNSHIP**

APR 2019 - JUN 2019

# Frontend Developer

- Actively engaged in learning opportunities to enhance my front-end development skills
- Assisted in the development of responsive and user-friendly web applications using HTML, CSS, Bootstrap and JavaScript
- Incorporated feedback from senior developers to improve coding skills